

Red Deer County
Experience Boxes
for the first 250
people who
register!



2021 ADOA CONFERENCE

A VIRTUAL EXPERIENCE

September 22 - 23, 2021

Registration Deadline: August 31, 2021



Featuring Keynote Speakers:



Doug Griffiths

Doug Griffiths currently is the President of his company 13 Ways Inc. and author of the best selling book, 13 Ways to Kill Your Community.

After teaching and ranching for several years, Doug successfully served as an elected Member of the Legislative Assembly in the Province of Alberta for four consecutive terms.

Once retiring from politics in 2005, he actively pursued his passion of helping communities, organizations, and businesses grow stronger.

Doug has acquired an Honors B.A. Philosophy, followed by a B.Ed., and he recently completed the Executive MBA program at the University of Alberta. Education, whether he is learning or teaching, has always been an important aspect of his life.

Doug's talents include: seeing through the lies we tell ourselves, overcoming bad attitudes, targeted and focused tactical planning, communicating with those who are afraid of change, and building enduring prosperity for communities. His passion lies in building strong communities, because within strong communities leadership can succeed, businesses can prosper, and families can find great quality of lives.

Tina Varughese

Named one of Canada's 10 Notable Speakers by Ignite Magazine, audiences describe Tina as 'dynamic, highly energetic, relevant and hilarious'. She consistently rates as the 'the best speaker of the conference'.

Her interactive approach is insightful yet practical and her delivery is highly entertaining. She breaks down barriers to create a comfortable, inclusive and fun space leaving



attendees inspired to think, behave, act or communicate with intention.

Tina is an Indo-Canadian daughter of first generation East Indian parents, which allows her to find 'the best of both worlds' and shed light, knowledge and most importantly universal humour into the intercultural workplace. She draws from her experiences as an entrepreneur, mother, daughter, wife, sister and friend when delivering keynotes on work-life balance and diversity and inclusion-topics which resonate with her both professionally and personally.

For fifteen years Tina Varughese, B.A.; B.Comm, worked with immigrants in her roles with the Province of Alberta's immigration office as well as running her own successful relocation and settlement firm. She is currently the immediate Past-President of the Canadian Association of Professional Speakers (Calgary).

Tina is a contributing writer for the Human Resource Institute of Alberta's Network magazine, Calgary Real Estate News, Home to Home magazine and was profiled in Alberta's Venture Magazine. Tina has been the face of diversity, literally, when she was chosen to be in Dove's Campaign for Real Beauty representing beauty in diversity. With two kids, five fish and one husband, she resides in Calgary where she recently began hip hop classes.



Scott McDermott

Scott McDermott is a husband, father, and an active Rotarian who gives back to the world as well as being an inspiration to all. Through the initial adversity of going from fat to fit, Scott found his passion guiding others to better fitness. As the journey continued, he found another passion: competitive endurance sports.

As a successful gym owner, Spartan competitor, Triathlete (including 7 Ironmans and 4 Ultramans including the World championships) he has used the ups and downs of his journey to inspire individuals all over North America to go for their dreams no matter what the challenges.

Utilizing his own teachings, Scott was able to recover, retrain and compete in and complete the Ultraman World Championships in 2018 despite being in a near death crash at the very same race only 3 years earlier.

His story has and continues to inspire audiences from large scale corporate gatherings, to middle, junior and senior high school classes.

Additional Topics & Speakers:

- Jeneane Grundberg, Brownlee LLP - Bill 48 and Beyond
- Economist Todd Hirsch
- Crime Prevention through Environmental Design
- Development in the time of COVID-19
- And more....

Virtual Tours



The Gasoline Alley Indoor Farmer's Market

A new indoor and year round market in Red Deer County that celebrates local producers, artisans and farmers from Central Alberta.

The Dome Red Deer

This state of the art multi-sport facility is a place for everyone to experience the joys of sport and competition.

